



Publishing Packages

OUR PUBLISHING PACKAGES ARE WELL BELOW MARKET PRICES & WE OFFER PAYMENT PLANS. WE LOOK FORWARD TO MAKING YOUR DREAMS COME TRUE!

BLESSING PUBLISHING PACKAGE OFFERED TWO X A YEAR

\$0

Rhonda Branch Ministries & BY Publishing are happy to provide publishing opportunities at no cost to people who would not be given the opportunity to publish a book or become an author due to life circumstances beyond their control and financial disadvantages. We will provide these services through our women & men of faith programs & book series through our anthology books and sponsorships provided to individual authors. We will advertise these opportunities two times a year, with the details. You are qualified only one time.

Author Basic Publishing Package

\$1,997.00

Our Author Publishing Package includes the following services:

- **Paperback book & Kindle Version**

- Cover Design
- Basic Editing for grammar and punctuation**
- Interior Text Formatting and Layout
- Book conversion into e-pub, mobi & kindle
- Digital copy of manuscript for review
- Author Retains 100% rights
- Standard Copyright
- Book Distribution on Amazon, and Several Retail and online distribution.

. ** Editing covers for up to 20,000 words. Copy & Substantive Editing Packages available & recommended for complexed manuscripts

Best Seller Publishing Package

\$2, 997.00

Best Seller Publishing Package includes the following services:

- **Guaranteed Best-Seller Status**
- Paperback book & Kindle Version
 - Cover Design
 - Full Color available for additional charge
 - Uploading of 10 images (300 dpi)
 - Provision of up to 2 rounds of modifications after complete
 - Interior Text Formatting and layout
 - Basic Editing for tone, flow, continuity, grammar,
 - Author retains 100% rights
 - Standard Copyright
 - Book conversion into e-pub, mobi & kindle
 - LCCN (Library of Congress Control Number assignment)
 - Book Distribution on Amazon, and Several Retail and online distribution.

** Editing covers for up to 30,000 Copy & Substantive Editing Packages available & recommended for complexed manuscripts

-

Journal or Prayer Book

\$897

Our Journal or Prayer Book Publishing Package includes the following services:

- Paperback Version
- ISBN#
- Cover Design
- Basic Editing for grammar and punctuation**
- Interior Text Formatting and Layout
- Digital copy of manuscript for review
- Author Retains 100% rights
- Standard Copyright
- Book Distribution Several Retail and online distribution
- Under 50 pages

Editing Covers up to 8, 000 words Copy & Substantive Editing Packages available & recommended for complexed manuscripts

-

CHILDRENS BOOK PACKAGE

Starting at \$2, 997 with Illustration's

Includes the following:

- **Book Layout& Cover Design**
- **5 to 32 pages'**
- **ISBN #**
- **Copyright**
- **8 x 8, 8 ½ x 8½, 8 x 10 or 8½ x 11**
- **MS Word Manuscript 500 – 1500 words**
- **We will prepare press ready PDF**
- **12-16 High Resolution Illustrations Required**
- **Paperback, Hardcover, or Hardcover with jacket**

· We will prepare press ready PDF, ready for proofing formatting and printing with BY Publishing

ILLUSTRATIONS

Sample Page with 2 Characters - \$100

Each additional Character \$50

For a Quote of your book illustrations

Please submit your manuscript with pictures or very good description of characters to
bypublishing1@gmail.com

EXTRA'S

Substantive Editing, Marketing, Promotions, Public Relations, Press Releases, Book Trailers, Speaker Sheets & Graphics: Please, inquire: bypublishing1@gmail.com

VIP & Coaching Packages:

ALL VIP PACKAGES INCLUDE PUBLISHING & GUARANTEED BEST SELLER STATUS

SILVER VIP PACKAGE \$3,597

Designed for those who simply need assistance with content development & exclusive coaching on how to properly write, publish & market their book.

■ **Book & Content Development:** Which includes undergoing a 4-week process through: Write the Book NOW! Coaching Program which consists of a step by step guide on how to write, publish and market your book. You will also learn how to write your book in 7 days, the different options of publishing whether via self-publishing as well as the option of publishing through BY Publishing as well as how to market your book properly once it is finished.

■ **Exclusive Coaching Calls with Book Coach Rhonda Branch Yearby:** During this time, she is available to answer any questions you may have as well as provide feedback & guidance on how to become a Best-Selling Author which includes how to develop your own platform, develop strategic content for social media, how to develop into a speaker & more! **This includes interviews and transcriptionist services.** The great thing about partnering with our company is you are learning along the way so when it is time for you to publish your next book some things you will be able to handle on your own due to learning how to do so via this program.

■ **Book Cover Design** (Front & Back)

■ **Book Editing:** Page number maximum is 200 pages (before formatting). After 200 pages, there will be an additional fee of \$7 per page.

■ **Book Formatting:** Includes book formation for both hard copy and kindle version along with creating your author page on [Amazon.com](https://www.amazon.com).

■ (1) **Strategic Book Marketing Plan** (12 Month Plan): You will be provided with a strategic marketing plan on how to effectively market your book to the appropriate target market as well as develop your book project into multiple streams of income. This marketing plan will be discussed during your one on one coaching with Coach Rhonda and is a 1 year plan for marketing is continual for there are always new people to reach.

GOLD VIP PACKAGE \$4,597

This package is for individuals who need assistance with how to write, publish and market their book as well as book cover design & promotional items.

■ **Book & Content Development:** Which includes undergoing a 4-week process through: Write the Book Already Coaching Program which consists of a step by step guide on how to write, publish and market your book. You will also learn how to write your book in 7 days, the different options of publishing whether via self-publishing as well as the option of publishing through BY Publishing as well as how to market your book properly once it is finished.

■ **Book Formatting:** Includes book formation for both hard copy and kindle version along with creating your author page on [Amazon.com](https://www.amazon.com).

■ **Author's Page Set-Up** (This is on [Amazon.com](https://www.amazon.com) which enables you to make your books available to the world. It is great for those who do not have a website but also for those who do because your books can be purchased via your site (where you receive 100% profit) or [Amazon.com](https://www.amazon.com) (where you will receive royalty payments; meaning you receive a percentage & so does Amazon for promoting your book for you via their site)

■ **Book Editing:** Page number maximum is 200 pages. After 200 pages, there will be an additional fee of \$4 per page added to your balance.

■ **Book Cover Design** (Front& Back)

■ **Exclusive Coaching Calls with Book Coach Rhonda Branch Yearby:** During this time, she is available to answer any questions you may have as well as provide feedback & guidance on how to become a Best-Selling Author which includes how to develop your own platform, develop strategic content for social media, how to develop into a speaker & more! The great thing about

partnering with our company is you are learning along the way so when it is time for you to publish your next book some things you will be able to handle on your own due to learning how to do so via this program

■ **(1) Strategic Book Marketing Plan (12 Month Plan):** You will be provided with a strategic marketing plan on how to effectively market your book to the appropriate target market as well as develop your book project into multiple streams of income. This marketing plan will be discussed during your one on one coaching with Coach Rhonda and is a 1 year plan for marketing is continual for there are always new people to reach.

■ **10 Marketing Flyers for Social Media (digital only)** - These include quotes from your book along with your book cover, social media info & website if you have one (or [Amazon.com](https://www.amazon.com) info which informs readers of where your book can be purchased.)

■ **3 Banners for Social Media or Website (digital only)**-This can be used as a cover photo, or header on your website which is great for branding purpose.

■ **Promotional Items** (Business Card Design, Post Card Design & Print/ Receive 200 copies of each/200 book marks. Total 600 copies (200 Business Cards/200 Post Cards/200 book marks)

***Ultimate difference between this package & the silver package is this package includes book cover design, 10 marketing flyers to use on social media and email marketing, 3 banners (also for social media), 200 business cards and 200 promotional cards. ***

-

-

PLATINUM VIP \$5,997

Here we assist you with your complete book project from start to finish which includes book coaching, book development& design, web design, promotional & marketing items and more!

■ **Book & Content Development:** Which includes undergoing a 4-week process through: Write the Book Already Coaching Program which consists of a step by step guide on how to write, publish and market your book. You will also learn how to write your book in 7 days, the different options of publishing whether via self-publishing as well as the option of publishing through BY Publishing as well as how to market your book properly once it is finished.

■ **Book Formatting:** Includes book formation for both hard copy and kindle version along with creating your author page on [Amazon.com](https://www.amazon.com).

■ **Author's Page Set-Up** (This is on [Amazon.com](https://www.amazon.com) which enables you to make your books available to the world. It is great for those who do not have a website but also for those who do because your books can be purchased via your site (where you receive 100% profit) or

[Amazon.com](https://www.amazon.com) (where you will receive royalty payments; meaning you receive a percentage & so does Amazon for promoting your book for you via their site)

■ **Book Editing:** Page number maximum is 200 pages. After 200 pages, there will be an additional fee of \$4 per page added to your balance.

■ **ISBN #**

■ **Copyright to Book** (Client will own all rights to their own book)

■ **Bar Code**

■ **Book Cover Design** (Front & Back)

■ **Exclusive Coaching Calls with Book Coach Rhonda Branch Yearby:** During this time, she is available to answer any questions you may have as well as provide feedback & guidance on how to become a Best-Selling Author which includes how to develop your own platform, develop strategic content for social media, how to develop into a speaker & more! The great thing about partnering with our company is you are learning along the way so when it is time for you to publish your next book some things you will be able to handle on your own due to learning how to do so via this program

■ **(1) Strategic Book Marketing Plan** (12 Month Plan): You will be provided with a strategic marketing plan on how to effectively market your book to the appropriate target market as well as develop your book project into multiple streams of income. This marketing plan will be discussed during your one on one coaching with Coach Rhonda and is a 1 year plan for marketing is continual for there are always new people to reach.

■ **20 Marketing Flyers (Graphics) for Social Media** (digital only) - These include quotes from your book along with your book cover, social media info & website if you have one (or [Amazon.com](https://www.amazon.com) info which informs readers of where your book can be purchased.)

■ **3 Banners for Social Media or Website**-This can be used as a cover photo, or header on your website which is great for branding purposes.

■ **Promotional Items** (Business Card Design, Book Marks, Post Card Design & Print/ Receive 500 copies of each/Total 1500 copies (500 Business Cards/500 Post Cards/500 book marks)

■ **5 Posters for Marketing Purposes**

■ **Table Cloth with Logo Design** (For product table/display)

■ **Shipping Fees Included** (Products will be shipped to you once we have received them and ensured your order is correct and in great shape.)

■ **(2) Flyers: One announcing Book Release & other announcing Book Signing** (Marketing Item)

■ **Website Design (5 Page Maximum)**- You will be able to speak directly with our web developer to share your needs/desires as well as receive coaching on what he believes will be the best representation for your brand and new business!

■ **Publish via BY Publishing** (provide full marketing support as well as assist with book signings, book tours; etc.)